WE CLAIM:

1. A method for delivering a medicament to an individual comprising the steps of:

providing a product that includes a consumable center and a coating that substantially surrounds the consumable center, the coating containing a medicament and comprising at least 50% by weight of the product; and

placing the product in the mouth of the individual and causing the medicament to be released from the product into the buccal cavity of the individual.

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- 2. The method of Claim 1 wherein the coating includes a high-intensity sweetener.
- 3. The method of Claim 1 wherein the high-intensity sweetener is chosen from the group consisting of aspartame, sucralose, saccharin, and acesulfame-k.
 - 4. The method of Claim 1 wherein the coating is produced by alternating layers of a powder and a syrup onto the tableted center.

- 5. The method of Claim 1 wherein the consumable center is selected from the group consisting of a gummi confectionary, hard confectionary, confectionary starch, compressible sacharides, and compressible sugar alcohols.
- 25 6. The method of Claim 1 wherein the medicament is chosen from the group consisting of: analgesics; muscle relaxants; antibiotics; antivirals; antihistamines; decongestants; anti-inflammatories; antacids; psychotherapeutic agents; insulin; vitamins; minerals; nutraceuticals; nutritional supplements; diuretics; vitamins; minerals; anesthetics; antitussives; bioengineered pharmaceuticals; and cardiovascular agents.

- 7. The method of Claim 1 wherein the coating has a polished finish.
- 8. A product including a medicament comprising:
- 5 a consumable center; and

a coating including a medicament that surrounds the consumable center, the coating comprising at least 50% by weight of the product.

9. The product of Claim 8 wherein the medicament is chosen from the group consisting of: analgesics; muscle relaxants; antibiotics; antivirals; stimulants; antihistamines; decongestants; anti-inflammatories; antacids; psychotherapeutic agents; insulin; vitamins; minerals; nutaceuticals; nutritional supplements; diuretics; vitamins; minerals; anesthetics; antitussives; bioengineered pharmaceuticals; and cardiovascular agents.

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- 10. The product of Claim 8 wherein the coating includes a taste masking agent.
- 11. The product of Claim 10 wherein the taste masking agent is chosen from the group consisting of: zinc gluconate, ethyl maltol, glycine, acesulfame-k, aspartame; saccharin; fructose; xylitol; isomalt; maltitol; spray dried licorice root; glycerrhizine; sodium gluconate; glucono delta-lactone; ethyl vanillin; dextrose; sucralose; vanillin; and ethyl maltol.
- 25 12. The product of Claim 10 wherein the taste masking agent comprises approximately 30% to about 99% by weight of the coating.
 - 13. The product of Claim 8 wherein the coating includes approximately 0.1% to about 5% by weight of a high-intensity sweetener chosen from the group consisting of aspartame, sucralose, saccharine, and acesulfame-k.

14. The product of Claim 8 wherein the consumable center is selected from the group consisting of hard confectionaries, gummi confectionaries, confectionary starches, and compressible excipients.

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- 15. The product of Claim 8 wherein the coating does not have a shellac layer.
 - 16. A product including a medicament comprising:
- 10 a consumable tableted center; and

a coating that at least substantially surrounds the consumable tableted center and includes a medicament the coating comprising at least 50% of the product by weight.

- 17. The product of Claim 16 wherein the medicament is chosen from the group consisting of: analgesics; muscle relaxants; antibiotics; antivirals; stimulants; antihistamines; decongestants; anti-inflammatories; antacids; psychotherapeutic agents; insulin; vitamins; minerals; nutraceuticals; nutritional supplements; diuretics; vitamins; minerals; anesthetics; antitussives; bioengineered pharmaceuticals; and cardiovascular agents.
 - 18. The product of Claim 16 wherein the consumable center is selected from the group consisting of hard confectionaries, gummi confectionaries, confectionary starches, and compressible excipients.

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19. The product of Claim 16 wherein a taste masking agent comprises approximately 30% to about 99% by weight of the coating.

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- 20. The product of Claim 16 wherein the coating includes approximately 0.1% to about 5% by weight of a high-intensity sweetener chosen from the group consisting of aspartame, sucralose, saccharine, and acesulfame-k.
- 21. A method of delivering a medicament comprising the steps of:
 providing a product having a consumable center and a coating that
 substantially surrounds the center, the center comprising at least one compressible
 excipient and the coating including a medicament and comprising at least 50% by
 weight of the product; and

10 chewing the product to release the medicament into a buccal cavity of an individual chewing the product.

- 22. The method of Claim 21 wherein the medicament is chosen from the group consisting of: analgesics; muscle relaxants; antibiotics; antivirals; antihistamines; decongestants; anti-inflammatories; antacids; psychotherapeutic agents; nutriceuticals; nutritional supplements; diuretics; vitamins; minerals; anesthetics; antitussives; bioengineered pharmaceuticals; and cardiovascular agents.
- 23. The product of Claim 21 wherein the consumable center is selected from the group consisting of hard confectionaries, gummi confectionaries, confectionary starches, and compressible excipients.
- 24. A method of manufacturing a product containing an agent comprising the steps of:

preparing a center by tableting a consumable product to produce a tableted consumable center; and

coating the tableted consumable center by placing alternating layers of a powder and a syrup on the center to create a coated product, at least one of the powder or syrup layers including at least one agent.

- 25. The method of Claim 24 wherein the coated product comprises at least 50% by weight syrup and powder coating.
- 5 26. The method of Claim 24 wherein the tableted consumable center includes at least one compressible excipient chosen from the group consisting of saccharides and sugar alcohols.
- 27. The method of Claim 24 wherein the coating includes a highintensity sweetener.
 - 28. The method of Claim 24 wherein the agent is a medicament.
- 29. The method of Claim 28 wherein the medicament is chosen from the group consisting of: analgesics; muscle relaxants; antibiotics; antivirals; antihistamines; decongestants; anti-inflammatories; antacids; psychotherapeutic agents; insulin; vitamins; minerals; nutraceuticals; nutritional supplements; diuretics; vitamins; minerals; anesthetics; antitussives; bioengineered pharmaceuticals; and cardiovascular agents.

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- 30. The method of Claim 24 wherein at least two alternating layers are coated on to the tableted consumable center.
- 31. The method of Claim 24 wherein the powder comprises at least 70% by weight of the coating.
 - 32. A method of delivering a medicament comprising the steps of:
 providing a product including a consumable center having a predefined
 shape and a coating that surrounds the center that includes a medicament; and

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chewing the product for a sufficient time to cause a majority of the medicament to be absorbed by a buccal cavity of the consumer.

- 33. The method of Claim 32 wherein the product comprises at least50% by weight syrup and powder coating.
 - 34. The method of Claim 32 wherein the medicament is chosen from the group consisting of: analgesics; muscle relaxants; antibiotics; antivirals; antihistamines; decongestants; anti-inflammatories; antacids; psychotherapeutic agents; insulin; vitamins; minerals; nutraceuticals; nutritional supplements; diuretics; vitamins; minerals; anesthetics; antitussives; bioengineered pharmaceuticals; and cardiovascular agents.
- 35. The method of Claim 32 wherein the coating includes a highintensity sweetener.